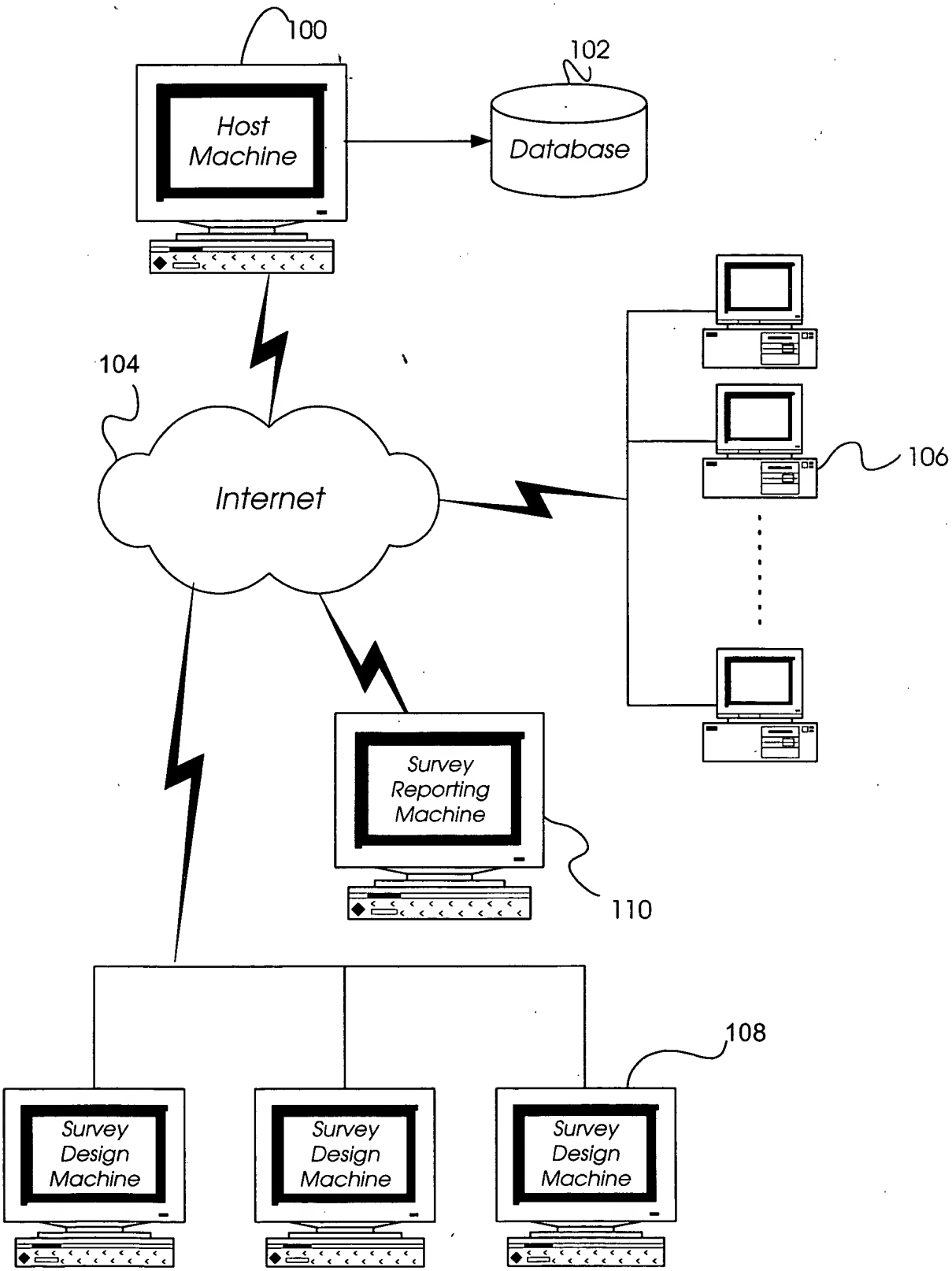
100
Host Machine
102
Database
104
Internet
106
Survey Reporting Machine
110
108
Survey Design Machine
Survey Design Machine
Survey Design Machine

FIG. 1

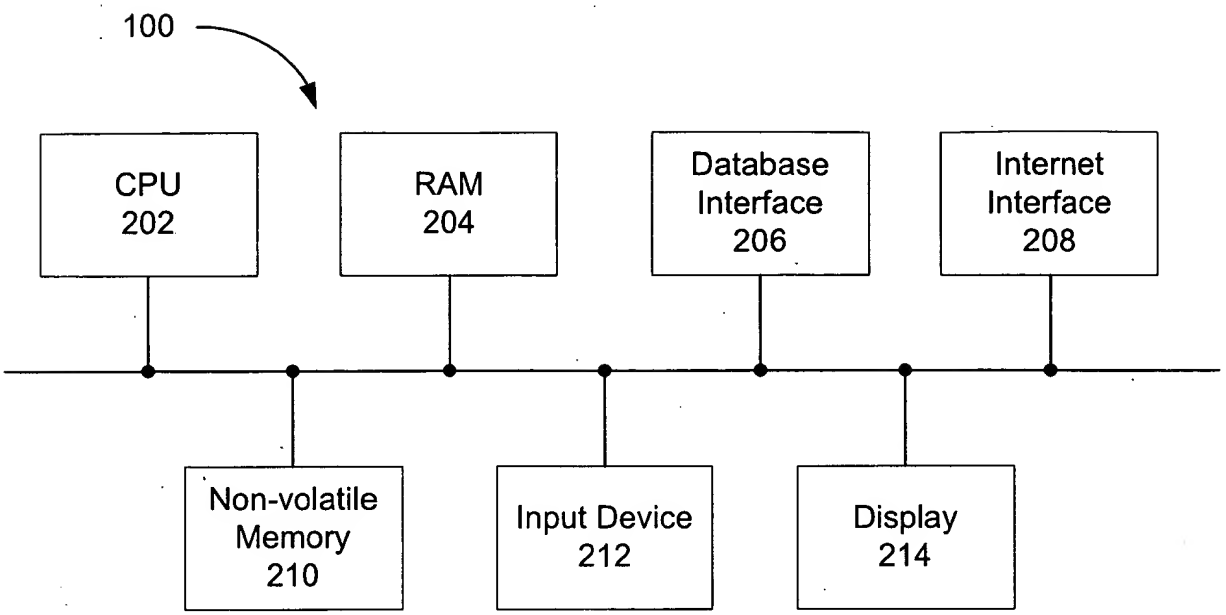
100
CPU
202
RAM
204
Database
Interface
206
Internet
Interface
208
Non-volatile
Memory
210
Input Device
212
Display
214

FIG. 2

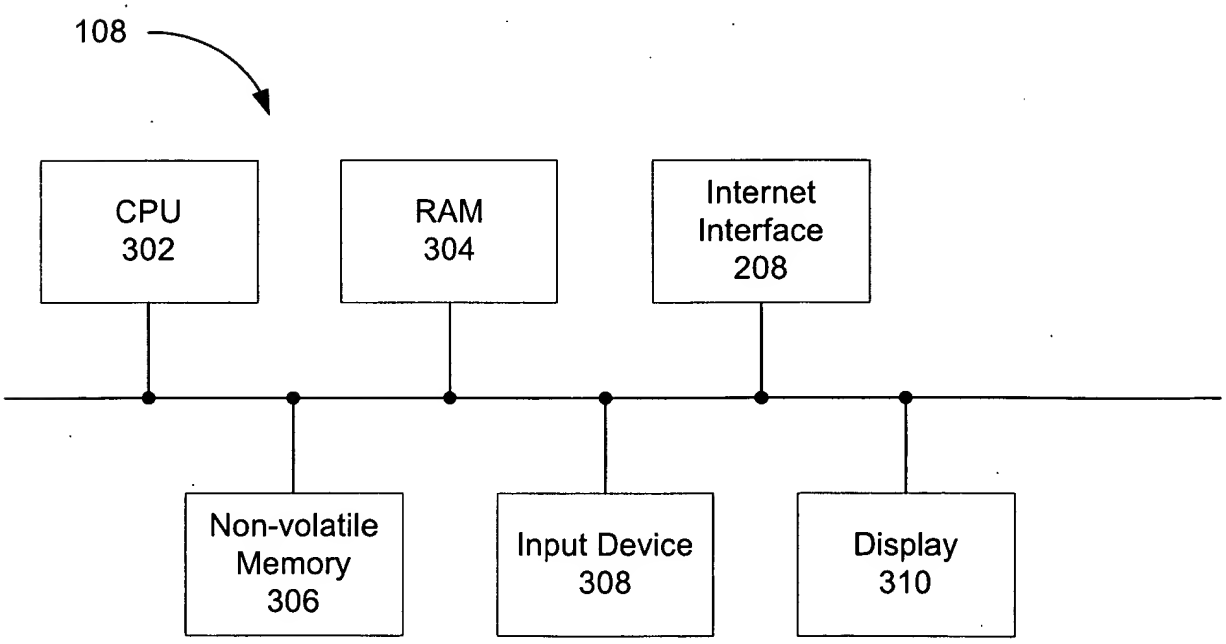
108
CPU
302
RAM
304
Internet
Interface
208
Non-volatile
Memory
306
Input Device
308
Display
310

FIG. 3

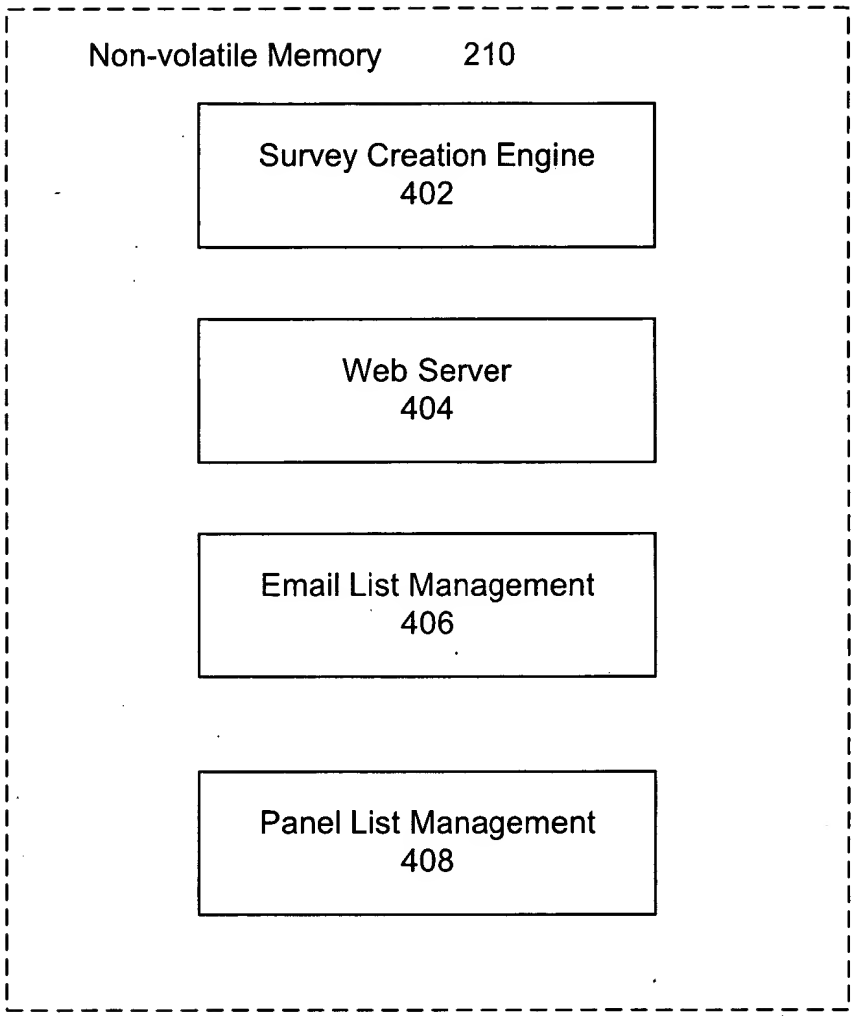
Non-volatile Memory 210
Survey Creation Engine 402
Web Server 404
Email List Management 406
Panel List Management 408

FIG. 4

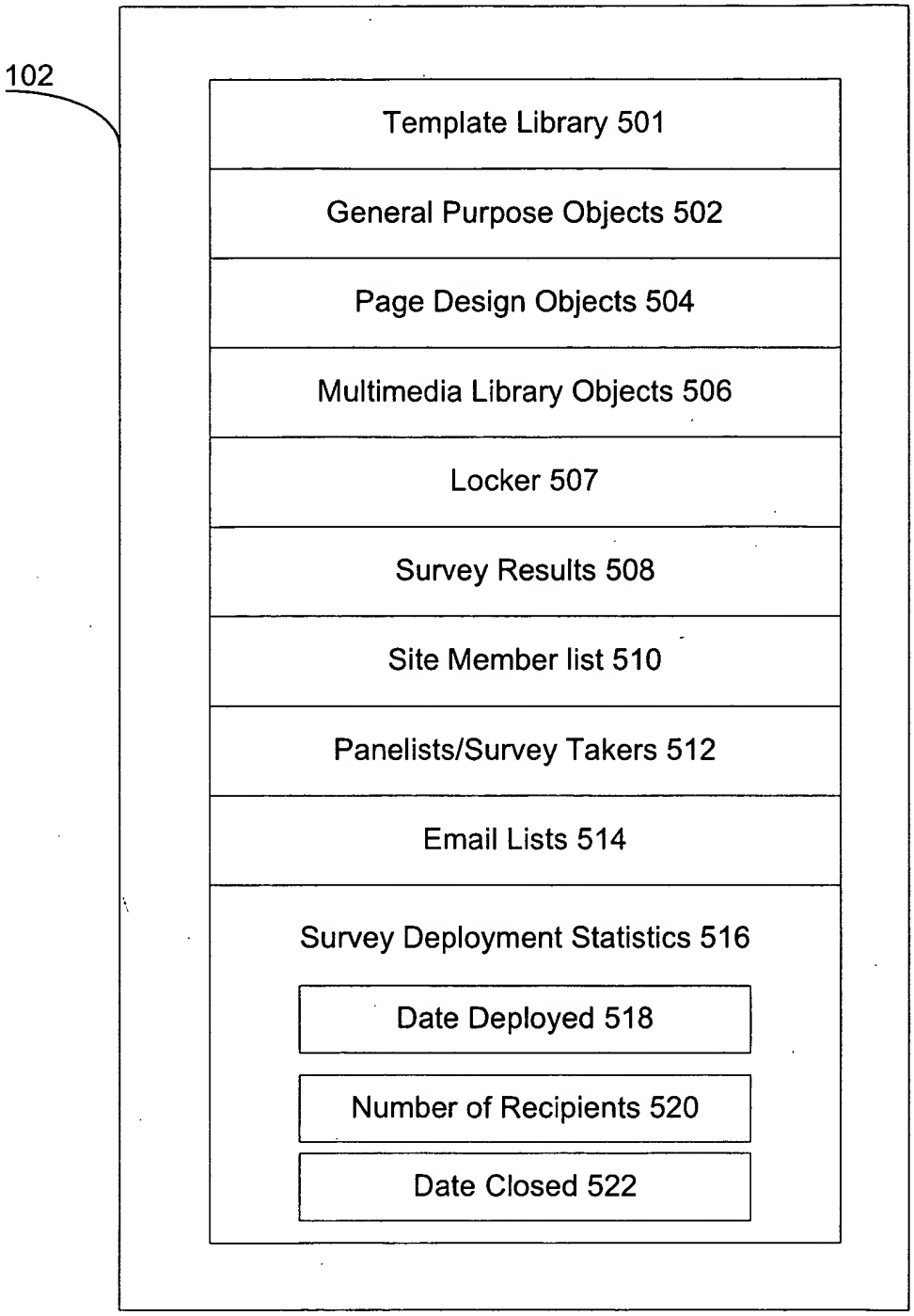
102
Template Library 501
General Purpose Objects 502
Page Design Objects 504
Multimedia Library Objects 506
Locker 507
Survey Results 508
Site Member list 510
Panelists/Survey Takers 512
Email Lists 514
Survey Deployment Statistics 516
Date Deployed 518
Number of Recipients 520
Date Closed 522

FIG. 5

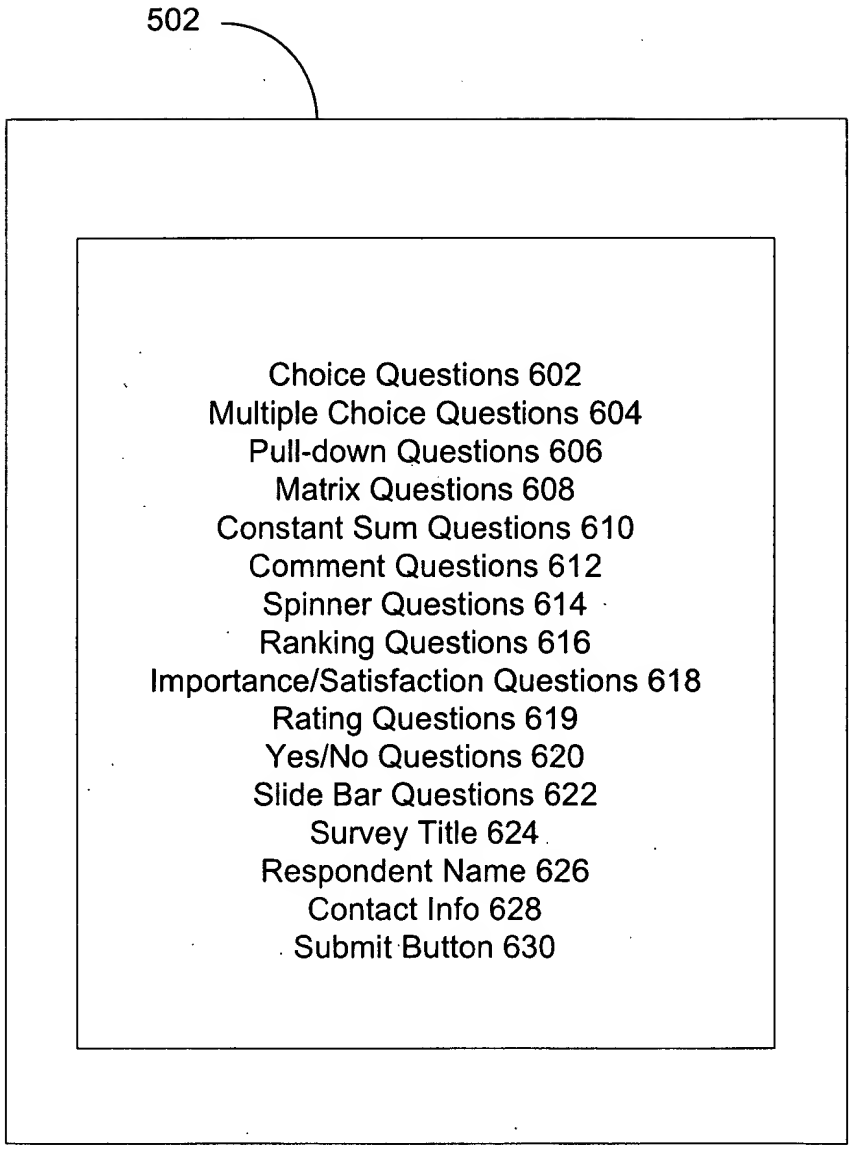
502
Choice Questions 602
Multiple Choice Questions 604
Pull-down Questions 606
Matrix Questions 608
Constant Sum Questions 610
Comment Questions 612
Spinner Questions 614
Ranking Questions 616
Importance/Satisfaction Questions 618
Rating Questions 619
Yes/No Questions 620
Slide Bar Questions 622
Survey Title 624
Respondent Name 626
Contact Info 628
Submit Button 630

FIG. 6

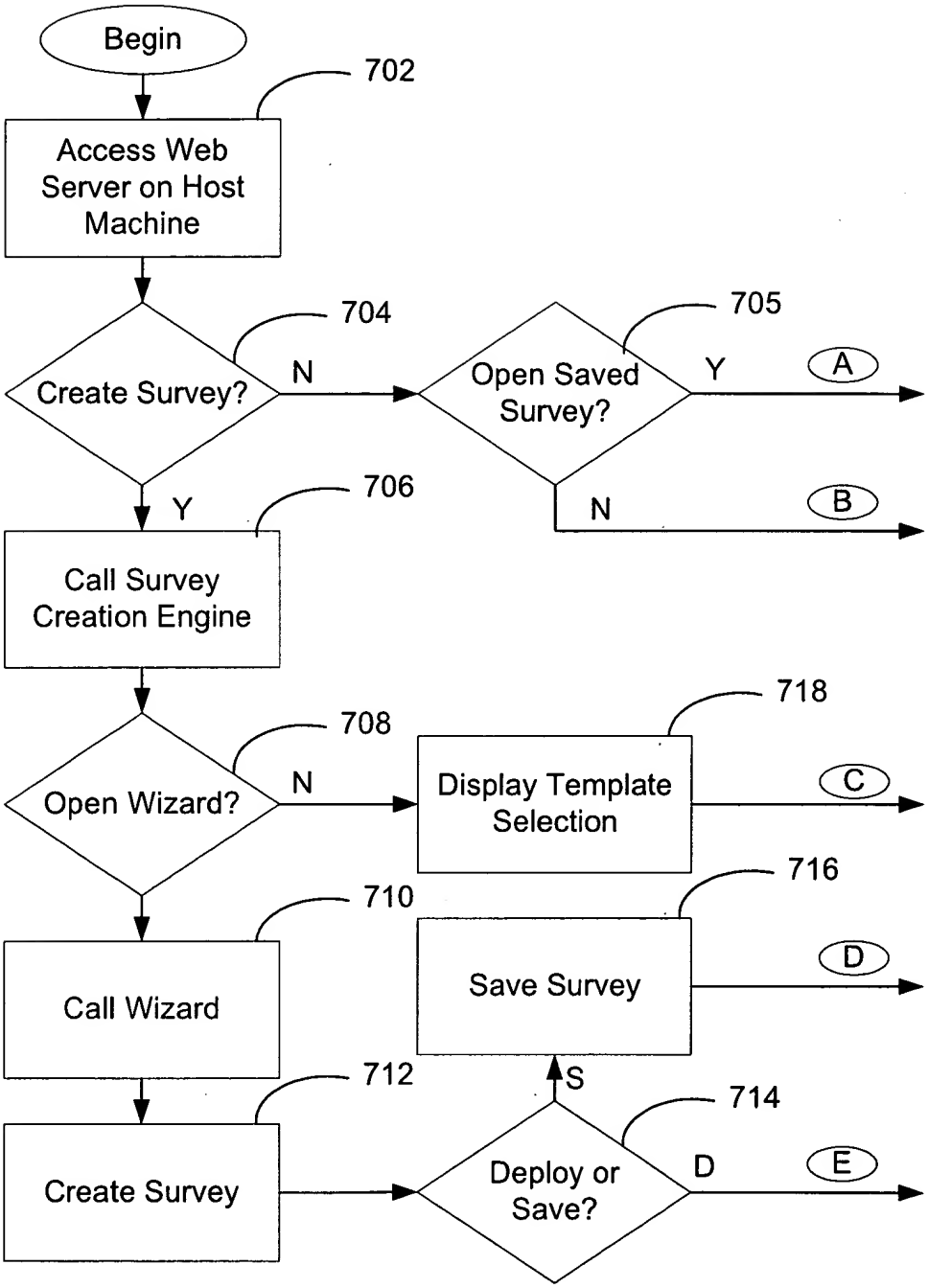
Begin
702
Access Web Server on Host Machine
704
Create Survey?
N
705
Open Saved Survey?
Y
A
Y
N
B
706
Call Survey Creation Engine
708
Open Wizard?
N
718
Display Template Selection
C
710
Call Wizard
716
Save Survey
D
712
Create Survey
S
714
Deploy or Save?
D
E

FIG. 7

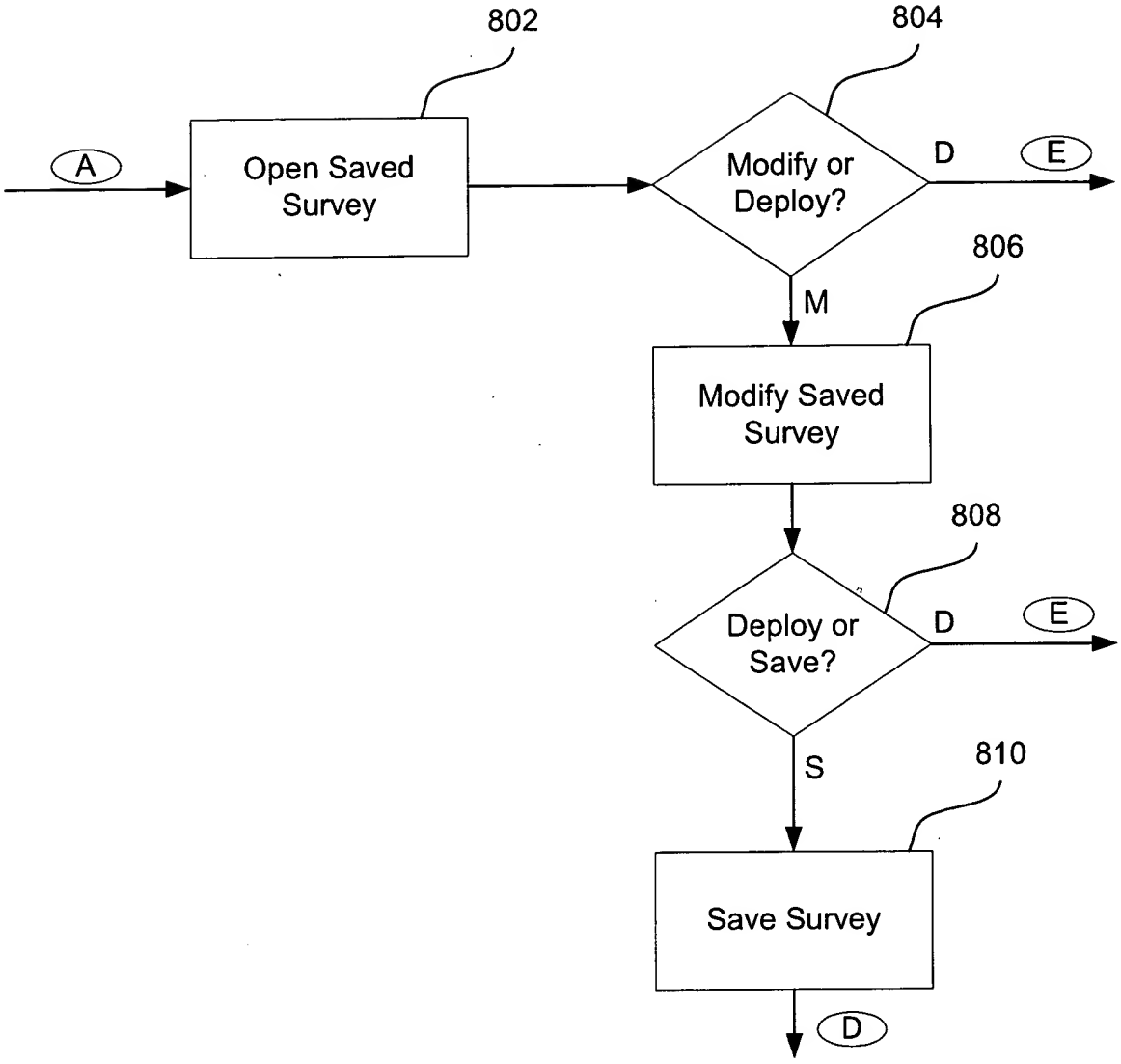
802
804
A
Open Saved Survey
Modify or Deploy?
D
E
M
806
Modify Saved Survey
808
Deploy or Save?
D
E
S
810
Save Survey
D

FIG. 8

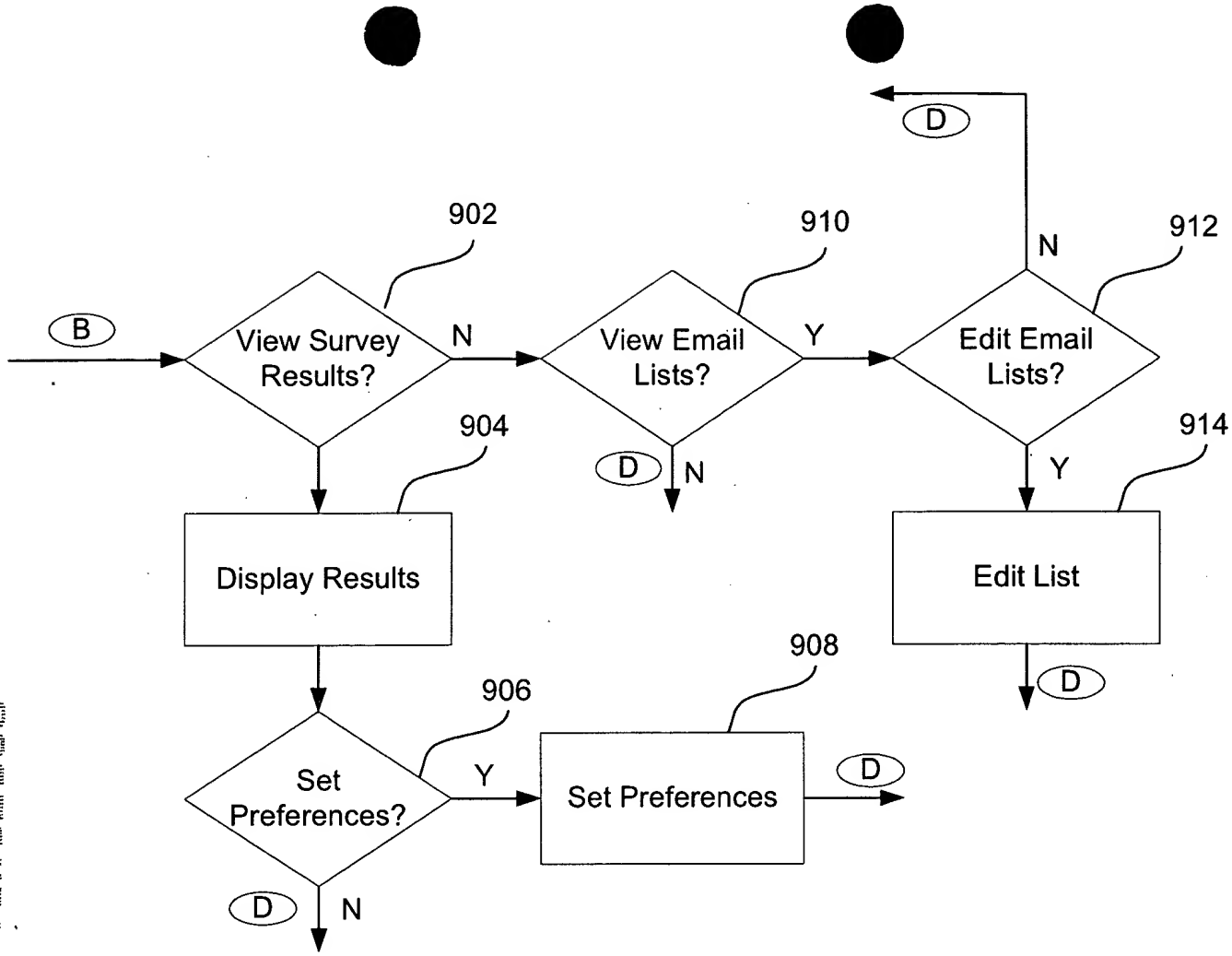
B
View Survey Results?
902
N
View Email Lists?
910
Y
Edit Email Lists?
912
N
D
Y
914
D
N
904
Display Results
Edit List
D
908
906
Set Preferences?
Y
Set Preferences
D
D
N

FIG. 9

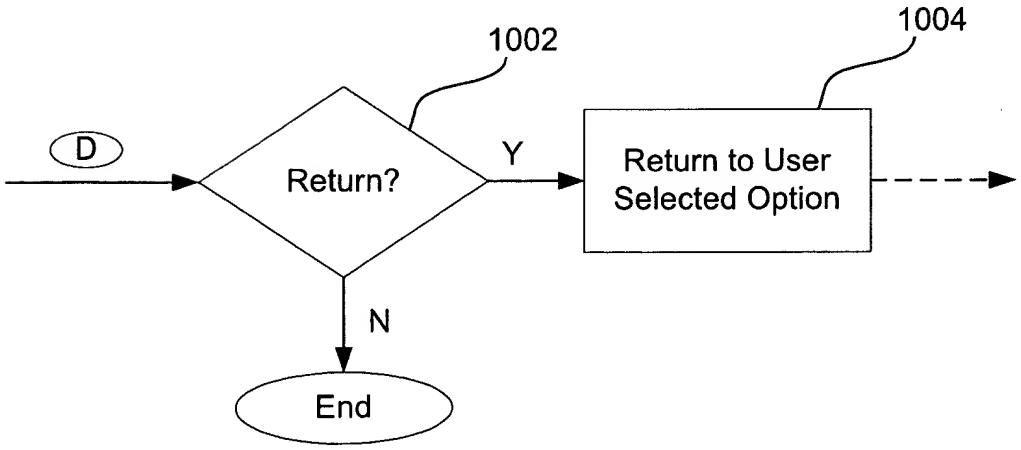
D
Return?
1002
Y
Return to User Selected Option
1004
N
End

FIG. 10

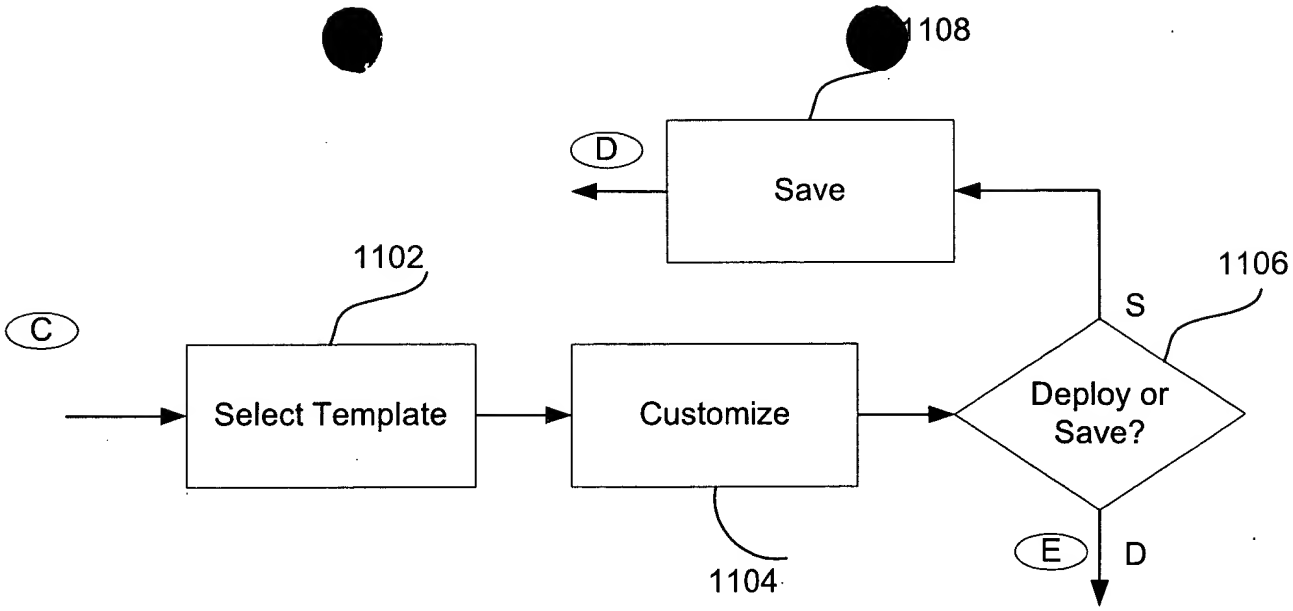
1108
D
Save
1102
C
Select Template
Customize
1106
S
Deploy or Save?
1104
E
D

FIG. 11

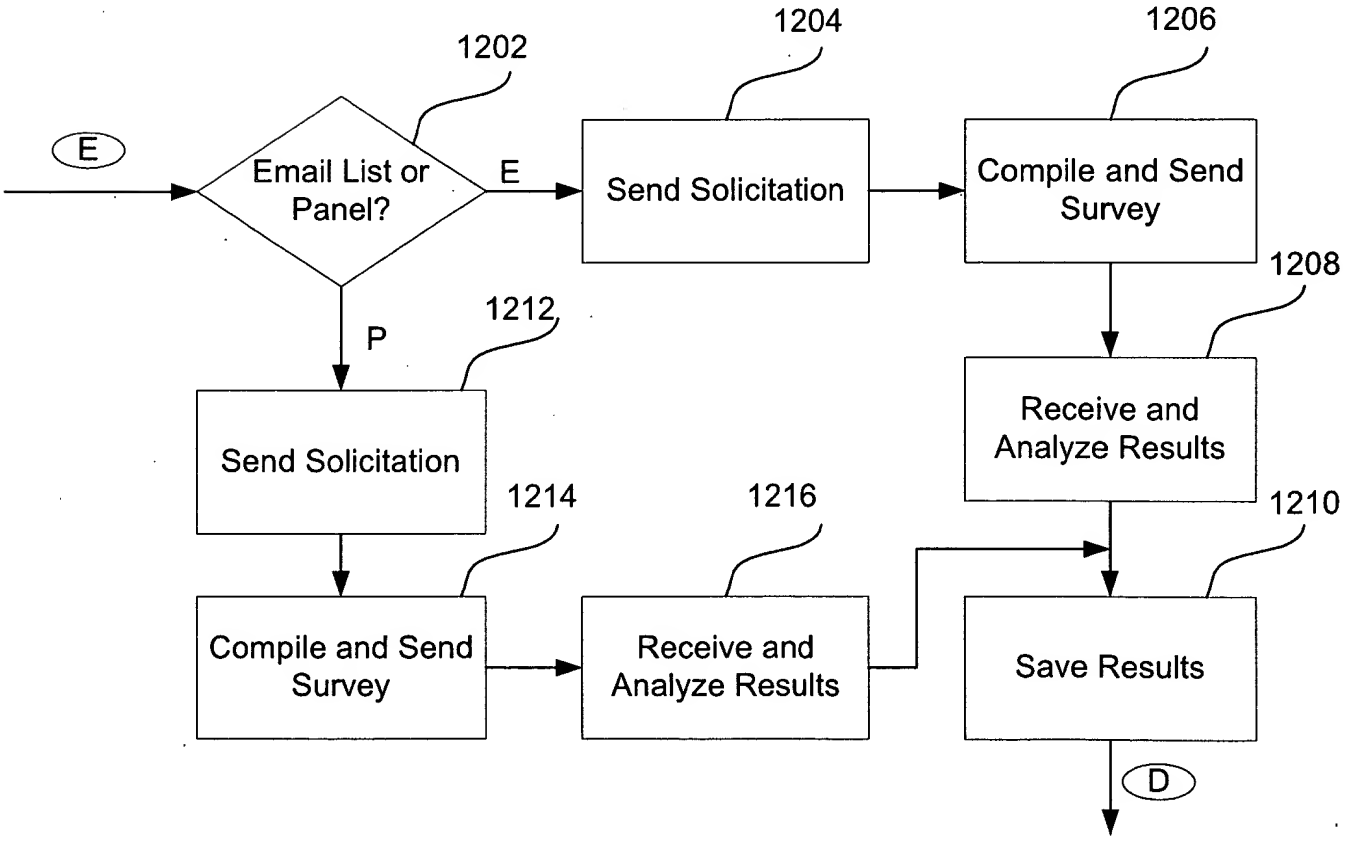
1202
1204
1206
E
Email List or Panel?
E
Send Solicitation
Compile and Send Survey
1208
P
1212
Receive and Analyze Results
Send Solicitation
1214
1216
1210
Compile and Send Survey
Receive and Analyze Results
Save Results
D

FIG. 12